

Twitter cheat sheet

World Quality Day 2020

We want your World Quality Day event to be as successful as possible and social media is a great way of connecting and interacting with your followers. To help you, we've put together a 'tweet sheet' that will give you some ideas for raising awareness of your World Quality event.

Before 12 November 2020;



We're celebrating World Quality Day and the CQI's centenary. Join in / find out what we have planned. #WQD2020 [\[link\]](#)



Help us celebrate World Quality Day on 12 November. Look at how we're promoting #WQD2020 and get involved. [\[link\]](#)

On 12 November 2020;



Happy World Quality Day. Share what you have planned for the day and join in and celebrate #WQD2020



Happy World Quality Day. We're proud to be celebrating #WQD2020 by [\[your event/activity\]](#).

After 12 November 2020;



Thank you for helping us celebrate #WQD2020. Click to find out what we got up to. [\[link\]](#)



We had a great time celebrating #WQD2020. Thank you to everybody who made it a success.