

CQI corporate membership

Working together to take your business forward



Welcome

The CQI is the only Chartered professional body in the world dedicated to quality management. We also have over 100 years' history of working with individuals, teams and organisations to improve quality in products, projects and services.

Through our corporate membership programme, we provide dedicated support for companies and the quality and auditing professionals they employ, across every industry and every sector around the world.



Our partnership with business leaders ranges from help to recognise the value that quality brings, to practical advice on how to create a quality culture within your organisation.

Becoming a corporate partner or corporate member is a sure sign of your commitment to quality. CQI corporate membership creates a good impression for your stakeholders, bolsters the confidence of your clients, and helps you to stand out from the competition.

You'll learn more about corporate membership in this brochure, but if you have any questions, please contact us directly to speak to a member of our team.

I very much hope that you will join the CQI and use the benefits of your membership to help shape the future of your business.

Vince Desmond
Chief Executive Officer

How we work with businesses

CQI corporate membership can help you to develop the right quality strategy, teams and systems, and to **embed quality management** into your organisation to deliver your objectives. We support our member companies to use quality management for good **governance**, agile **assurance** and a culture of continual **improvement**. Doing this has enhanced their performance and response to stakeholder needs.

Our **Profession Map**, which defines these standards, is a useful tool for quality professionals working in member companies.

It sets out the abilities and types of behaviour they need to be successful and is a good guide for organisations at need to develop their people further.



Join us to celebrate quality. Our **Quality Live conference** and **International Quality Awards** are the perfect opportunity for your organisation, team or individual employees to apply and be recognised for their hard-work within the profession. Reach your audience by sponsoring the event hosting the awards ceremony. It will provide you with the opportunity to increase your visibility and promote your brand further within the quality industry.



"In a business dominated by engineers, CQI membership provides professional legitimacy for all our activities. It's a valuable way of benchmarking with other organisations, which has helped us solve some of our quality related problems and allowed us to assist in solving issues faced by other partners."



Stuart Ainsworth
*Group Head of Performance Analysis and Reporting,
Group Technical Assurance & Quality*



Benefits of corporate membership

Corporate membership doesn't just connect you to other organisations. You can also build contacts from our network of almost 19,000 professionals across the globe.

Member benefits range from taking part in collaborative projects with similar business leaders, to using our quality resources to support your professional development. Membership will also expand your understanding of the quality landscape.

We will also regularly consult with you as 'the voice of industry' on our strategic initiatives. This means you can make a positive contribution to CQI policy and ISO standards, helping to influence the direction of the quality profession.

Corporate partner or member?

If you are a large enterprise you can join us as a corporate partner. Small and medium-sized enterprises (SMEs) can join as a corporate member, which includes most, but not all, of the benefits of being a corporate partner.



Benefits to your employees

Get advice and support – a member of our team will be on hand to advise and support your employees who apply for and become CQI members

Save money with member discounts – get up to 15% off on your annual CQI membership

Elevate your professional profile – opportunity to share your knowledge through articles and gain recognition through membership and post nominals

Make the most of self-assessment tools – such as the Profession Map that will support professional development and expand your understanding of the quality landscape



Benefits to your organisation

Network with industry professionals – meet and connect with quality heads and business leaders from a range of sectors. Share knowledge and learn from best practice

Attend quality conferences – hear from experts and draw on experiences to build on your organisation's approach to quality

Participate in invite-only strategic initiatives – gain insights on key issues affecting the profession and feed into policy development

Take advantage of our resources – to help your organisation deliver best practice in quality and business

Corporate membership benefits	Partner	Member
Discount on individual membership fee for all employees	✓	✓
Individual membership support	✓	✓
Invitation to round tables	✓	
Dedicated account manager	✓	✓
Website profile	✓	
Website listing		✓
Access to Accredited Employer scheme	✓	
Job board discount	✓	✓
Discounted tickets to the CQI International Quality Awards part of Quality Live	✓	✓

Become an Accredited Employer

Achieving our **CQI Accredited Employer** status is a great endorsement for your organisation as it:

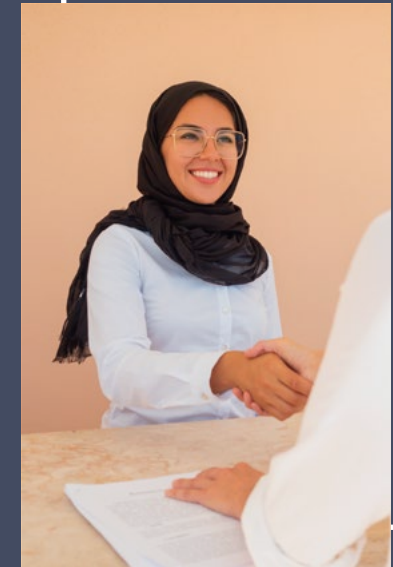
- recognises you as an 'employer of choice for quality'
- increases your credibility in the eyes of peers, clients and customers
- shows your commitment to developing quality talent in your organisation
- helps you to attract, engage and retain more high calibre quality professionals

How to become accredited:

- You must be a CQI corporate partner
- We will assess how your organisation develops quality professionals using best practice learning and development policies and procedures

If your assessment is successful, we'll confirm your accreditation.

You'll also receive a CQI Accredited Employer logo, which you can use to promote your company.



Contact us

To book an appointment or find out more about corporate membership please contact our Head of Membership, Ian Howe.

 **Email:**
ihowe@quality.org

 **Telephone:**
+44 (0) 207 245 8570



Alan Grogan
Head of Quality

"As a corporate partner, Nuvia are working closely with the CQI by taking advantage of networking opportunities such as sponsorship at the International Quality Awards. Involvement with round table events has also allowed us to influence how the quality profession can drive change."



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