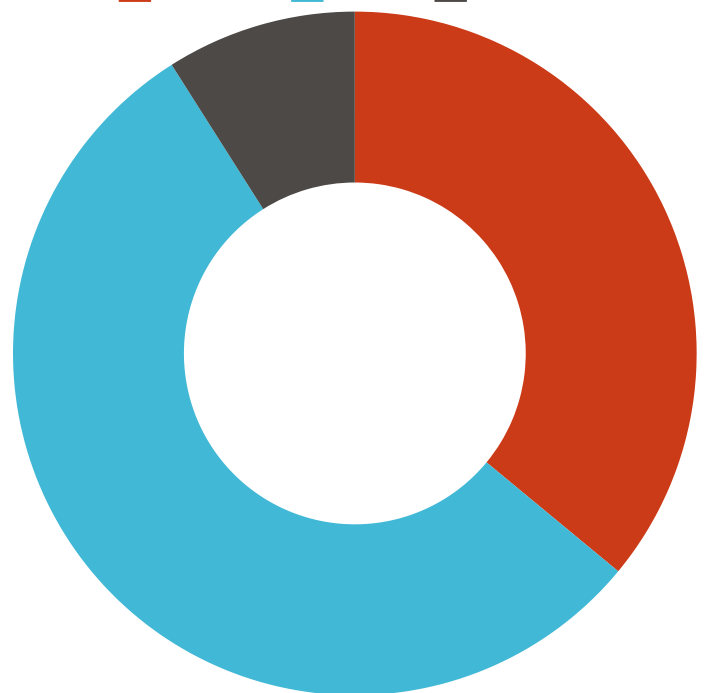


Event impact report

Senior level Mid level Junior level

Rating

94% of attendees rated Quality Live four stars or higher (out of 5)



Attendees from 24 countries



Some of the organisations represented

ADS, AtkinsRéalis, AWE, Babcock International, BAE Systems, BAM UK & NI, BAT, Batalas Ltd, BP, Bray Controls UK, BSI, BT Business, CapGemini, Catalyst Consulting, Costain, DNV, DPD, DSTL, Federal Authority for Identity, Citizenship, Customs & Port Security (ICP), GKN Aerospace, International SOS, Jazz Pharmaceuticals, Kier Infrastructure, Leonardo UK, Ministry of Defence, Mott MacDonald, Portview, Saint-Gobain, Shell, Sika Ltd, Sky, Swizzels Matlow Ltd, Tetra Pak Processing Solutions & Equipment, UKAS, VolkerStevin Infrastructure Ltd.

Marketing impact report



Email campaigns

- Delivered to over **1.5 million recipients** with a strong open rate of **29%** (459,934 opens)
- Achieved a click-through rate of **2.1%** (9,777 clicks), reflecting audience interest



Website performance

- Visitors from top regions including the United Kingdom, India, Pakistan, United States, Saudi Arabia, UAE, Egypt, and Indonesia
- Gained over **30,000 views**, with **18,000+ active users** engaging with our content



Social media reach and engagement

- LinkedIn:** Over 50,000 impressions across 25 posts, generating 733 clicks and 83 shares
- Twitter:** 53 posts with a total reach of 12,366 impressions
- Facebook:** Engaged 6,700 users across 13 targeted posts



YouTube presence

- Published **15 impactful videos**, pre- and post-event, showcasing the awards, conference and winners