

# CQI corporate partnership

Working together to take your business forward



# Welcome

The CQI is the only global chartered professional body dedicated to quality management. With over 100 years of leading expertise, we support individuals, teams and organisations in driving quality excellence.

Through our global corporate partnership programme, we provide dedicated support to organisations and their quality and auditing professionals across every industry and sector.



Our partnership with business leaders supports recognising the value of quality management and how to create a quality culture within your organisation.

Becoming a corporate partner or corporate affiliate demonstrates your commitment to quality. CQI corporate partnership will enhance your reputation with your stakeholders and bolster the confidence of your clients to gain a competitive advantage.

This brochure explains corporate partnership in more detail. Please contact us to speak to a member of our dedicated team for more information.

I look forward to welcoming you to the CQI – together, we can shape the future of your business.

**Vince Desmond**  
*Chief Executive Officer*

## How we work with businesses

CQI corporate partnership can help you to develop the right quality strategy, teams and systems, and to **embed quality management** into your organisation to deliver your objectives. We support our partner organisations to use quality management for good **governance**, agile **assurance** and a culture of continual **improvement**. Effective quality management has enhanced their performance and response to stakeholder needs.

Our [Profession Map](#), which defines these standards, is a vital tool for quality professionals working in partner organisations.

It sets out the abilities and types of behaviour they need to be successful and provides guidance to organisations seeking to develop their people.



Our **Quality Live conference** and [International Quality Awards](#) are the perfect opportunity for your organisation, team or individual employees to apply and be recognised for their hard work within the profession. Reach your audience by sponsoring the event hosting the awards ceremony. It will provide you with the opportunity to increase your visibility and promote your brand further within the quality industry.



“The importance of having a quality culture throughout our business has never been stronger. Being a CQI corporate partner enables JDR to exchange new ideas and strengthen these vital practices to ensure we are getting the quality right from day one. Partnership improves our credibility

and standing in the industry and empowers our teams to hold that accountability for our customers.”

**Mark Braybrooke**  
*Chief Operating Officer at JDR*





## Benefits of corporate partnership

Corporate partnership doesn't just connect you to other organisations. You can also build contacts from our network of almost 19,000 professionals across the globe.

Partner benefits range from taking part in collaborative projects with similar business leaders, to using our quality resources to support your professional development. Partnership will also expand your understanding of the quality landscape.

We will also regularly consult with you as 'the voice of industry' on our strategic initiatives. This means you can make a positive contribution to CQI policy and ISO standards, helping to influence the direction of the quality profession.

## Corporate partnership



### Benefits to your employees

**Get advice and support** – a member of our team will be on hand to advise and support your employees who apply for and become CQI members

**Save money with member discounts** – get up to 15% off on your annual CQI membership

**Elevate your professional profile** – opportunity to share your knowledge through articles and gain recognition through membership and postnominals

**Make the most of self-assessment tools** – such as The Profession Map that will support professional development and expand your understanding of the quality landscape



### Benefits to your organisation

**Network with industry professionals** – meet and connect with quality heads and business leaders from a range of sectors. Share knowledge and learn from best practice

**Attend quality conferences** – hear from experts and draw on experiences to build on your organisation's approach to quality

**Participate in invite-only strategic initiatives** – gain insights on key issues affecting the profession and feed into policy development

**Take advantage of our resources** – to help your organisation deliver best practice in quality and business

## Corporate partnership benefits

Discount on individual membership fee for all employees	✓
Individual membership support	✓
Invitation to round tables	✓
Dedicated account manager	✓
Website profile	✓
Access to Accredited Employer scheme	✓
Job board discount	✓
Discounted tickets to the CQI International Quality Awards part of Quality Live	✓

# Become an Accredited Employer

Achieving our **CQI Accredited Employer** status is a great endorsement for your organisation as it:

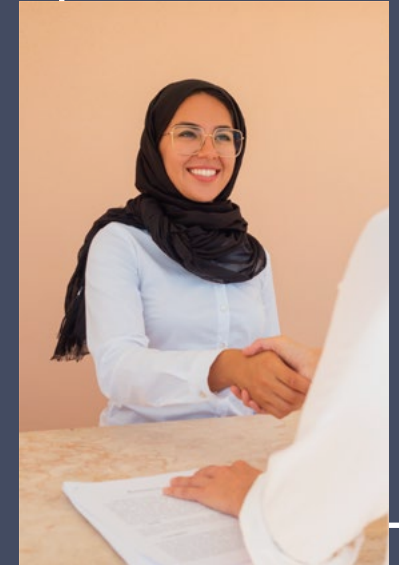
- recognises you as an 'employer of choice for quality'
- increases your credibility with peers, clients and customers
- shows your commitment to developing quality talent in your organisation
- helps you to attract, engage and retain more high calibre quality professionals

### How to become accredited:

- you must be a CQI corporate partner
- we will assess how your organisation develops quality professionals using best practice learning and development policies and procedures

If your assessment is successful, we'll confirm your accreditation.

You'll also receive a CQI Accredited Employer logo, which you can use to promote your company.



## Contact us

To book an appointment or find out more about corporate partnership please contact Ian Howe, Head of Membership.



**Email:**  
ihowe@quality.org



**Telephone:**  
+44 (0) 207 245 8570



**Nuclear Waste Services**

*Alan Grogan*

*Head of Quality (Nuclear Waste Services)*

"As a corporate partner, Nuclear Waste Services are working closely with the CQI by taking advantage of networking and learning opportunities. Involvement with the round table events has allowed us to influence how the quality profession can drive change"



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