

# Activity ideas for World Quality Day 2017

Many individuals and organisations use World Quality Day as an opportunity to act as quality advocates.

Help us make 2017 a success by planning your World Quality Day event today. Here are a few ideas to get you started;



Host a lunch and learn session – share a story about the positive impact of quality in your business or [use one of our quality videos](#) to help people to understand quality



Treat your organisation with a quality-themed coffee morning – use this time to build stronger working relationships with colleagues in other teams



Use the World Quality Day presentation template to run a “quality impact” session – showcasing how strong leadership in quality in your organisation has improved business outcomes



To gain support from other leaders in your organisation, engage your senior management team by asking them to support your event



Challenge yourself or your team to identify examples everyday quality leadership



Record and post your own YouTube video to inspire your team. Here’s an excellent example of a [WQD video](#) from BAM Nuttall



Review our [articles about leadership](#), and identify CPD objectives that will help you improve your leadership skills.