

Activity ideas for World Quality Day 2018

Many individuals and organisations use World Quality Day as an opportunity to act as quality advocates.

Help us make 2018 a success by planning your World Quality Day event today. Here are a few ideas to get you started;



Host a lunch and learn session – share a story about the positive impact of quality in your business or [use one of our quality videos](#) to help people to understand quality



Treat your organisation with a quality-themed coffee morning – use this time to build stronger working relationships with colleagues in other teams



Use the World Quality Day presentation template to run a “quality impact” session – showcasing the importance of trust and how it is gained and maintained in your organisation



To gain support from other leaders in your organisation, engage your senior management team by asking them to support your event



Challenge yourself or your team to identify examples on how you can grow/maintain trust through everyday activities



Record and post your own YouTube video to inspire your team. Here’s an excellent example of a [WQD video](#) from BAM Nuttall



Review our articles about trust, and identify CPD objectives that will help you grow the trust your stakeholders already have on you.