

Twitter cheat sheet

World Quality Day 2018

We want your World Quality Day event to be as successful as possible and social media is a great way of connecting and interacting with your followers. To help you, we've put together a 'tweet sheet' that will give you some ideas for raising awareness of your World Quality event.

Before 8 November 2018;



We're celebrating World Quality Day and the importance of trust for organisations. Join in / find out what we have planned. #WQD18 #Advocatingtrust [\[link\]](#)



Help us celebrate World Quality Day on 8 November. Look at how we're promoting #Advocatingtrust and get involved. [\[link\]](#)

On 9 November 2018 ;



Happy World Quality Day. Share what you have planned for the day and join in and celebrate #Advocatingtrust



Happy World Quality Day. We're proud to be celebrating #Advocatingtrust by [\[your event/activity\]](#).

After 9 November 2018;



Thank you for helping us celebrate #WQD18 promoting the importance of trust for organisations. Click to find out what we got up to. [\[link\]](#)



We had a great time celebrating the importance of trust for organisations for #WQD18. Thank you to everybody who made it a success.