

# The Psychology of Motivation and the Pathology of Teams

## A Leadership Masterclass with Professor Adrian Furnham

Join leading psychologist Professor Adrian Furnham of University College London for a BQF masterclass in how to cultivate motivated, effective teams to boost productivity and performance.

This one day interactive event combines business with psychology.

You will learn the science behind motivation and hear how real life business cases have developed a culture of performance improvement based on the latest research in organisational behaviour.

## **Event Objectives:**

#### **How to Improve Team Leadership**

- Understand the drivers of high performing teams
- · Discuss the fundamentals of team decision making
- Better define the roles, structure and purpose of teams to improve outcomes

#### How Leaders can motivate

- Recognise the difference between intrinsic and extrinsic motivation
- Learn what influences our motivation and how to sustain it. E.g. How much does money really motivate us?
- Understand the relationship between job engagement, productivity and performance

#### Who should attend?

- Executives and Senior leaders looking to understand motivation and its key drivers to improve productivity and innovation
- Senior People leaders, who are focused on optimising their teams' performance and wellbeing
- Those looking to develop and then lead senior, high performing and collaborative teams

**BQF Event** Hosted by



Tuesday 4 April 9:00am - 3:45pm

BT Centre, London

For more information please contact Rosie.Day@bgf.org.uk

Member Price £100.00 + VAT

Non-member Price £195.00 + VAT

- Due to capacity, Gold members will have an allocation of two free places at this event whilst Silver members will be allocated one free place.



## **Upcoming Events**

# Collaboration and Innovation in UK Transport Infrastructure - A Productivity Imperative

Tues 7th March 2017, National Training Academy for Rail, Northampton

This event, hosted by Gordon Wakeford, Managing Director at Siemens Mobility and Russell Longmuir, CEO at BQF, explores how innovation and collaboration can improve our transport infrastructure and lead to greater productivity in the UK.

The event includes speakers from:

- The Department for Transport
- · Siemens Mobility
- Network Rail
- Highways England
- CrossCountry



## **Upcoming Workshops**

Productivity & Performance Improvement - Shared Business Services

Workshop

Find out how to assess and measure the relative performance of your business services delivery arrangements

> Wed 15 March 9:30am -4:30pm **London**

**Unconscious Bias** 

Workshop

Have a better understanding of how individual and group bias impacts on behaviours, attitudes, relationships and decisions

Thurs 30 March 9:30am -4:30pm London Valuing Differences, Acknowledging Diversity – Effective Engagement

Workshop

Have a better understanding of diversity, what it means in practice and its value within an organisational context.

Tues 25 April 9:30am -4:30pm London

# BQF Summer School - July 2017

Get your teams collaborating, develop their competencies, build their confidence.

The BQF Summer School is a two week learning programme which offers insights into key business disciplines of Finance, Marketing, Career Management and many more. Come to one session or all!



To find out more visit www.bit.ly/bqf-school

#### Sessions include:

- Managing and Improving your Business Processes
- Managing, Measuring and Improving Performance
- · We are all Sales People
- Introduction to Finance
- Introduction to Marketing and Social Media
- How to use a website as a marketing tool
- Customer Service Excellence
- Developing Resilience
- Career Management Developing your skills

### Bespoke Training, Advice and Consultancy Support

Our experienced trainers and consultants can tailor a package of support to meet your specific requirements. For further information or a proposal, please contact Gail Tutcher or Diane Dibley on 020 7654 5000 or EFQMTraining@bqf.org.uk

Please contact our Events Team at Events@bqf.org.uk or visit bit.ly/bqf-events for more information on our events and to book places.