The Profession Map
Your route to success
"If you are looking for a ‘modern quality profession map’ that understands the business, its strategy, direction and performance, the CQI's Profession Map is used as an enabling tool to effectively assess your business capabilities, identify the gaps, and thereby strengthen your leaders fit for tomorrow."

Roxann Dawson MSc, DipQ, CQP, FCQI, Business Assurance Director, Tilbury Douglas
“The Profession Map makes it possible to plan careers for our Quality Professionals. It allows leaders to move from ‘job focussed competencies’ to overall skills that our people need.”

Lee Butcher, CQP, MCQI, Siemens Gamesa

“...The Profession Map provides a clear pathway for organisations, leaders and quality professionals to define and measure competencies needed to progress quality cultures and development of individuals.”

Rachelle Beasley, Quality leader at Cytiva

Explore the competencies required to succeed as a quality professional: [www.quality.org/content/profession-map](http://www.quality.org/content/profession-map)
“The three components in the 'Improvement' element of The Profession Map accurately reflect what’s required by improvement professionals to be successful in the current global environment. There is a very clear explanation of competencies under each of the four tiers, highlighting opportunities for personal and professional development so that we can continue to add real value within our organisations and beyond.”

Marie-Helene Vander Elst, MHTDS lean six sigma and Management Consulting/Catalyst Consulting

“The Profession Map is an essential new model designed to look into the future of our profession and help enhance the skills, behaviours, and knowledge as we rapidly move into the digital age.”

William Rankin FCQI CQP FRSA, Senior Operational Quality Lead, Inmarsat

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**Context**
- Customers and the marketplace
- Legal and regulatory requirements and voluntary standards
- Partners and suppliers
- The structure and identity of the organisation

**Governance**
- Developing and delivering strategies, policies and plans
- Developing and consistently delivering products and services
- Developing and delivering processes and projects

**Assurance**
- Providing confidence that requirements can be satisfied
- Monitoring and measuring for assurance
- Assessing and auditing for assurance
- Reporting and addressing assurance findings

**Improvement**
- Delivering sustainable improvement
- Managing change
- Innovating and creating opportunities

**Leadership**
- Being the “Quality Conscience”
- Demonstrating a “Quality Approach”
- Working as a “Quality Facilitator”
- Acting as a “Quality Role Model”