

LinkedIn cheat sheet World Quality Day 2020

We want your World Quality Day event to be as successful as possible and social media is a great way of connecting and interacting with your followers. To help you, here are some suggested LinkedIn posts that will show your support for World Quality Day.

Before 12 November 2020;



Did you know that 12 November is World Quality Day? We're taking part in #WQD2020 by **[your event/activity]**. There's still time to organise an activity or event of your own.



World Quality Day 2020 is coming on 12 November. What do you have planned? $\# \mathsf{WQD2020}$

On 12 November 2020;



Happy World Quality Day!

We are celebrating 100 years of Quality and the CQI's centenary.

#WQD2020



Happy World Quality Day! Did you know there are five key factors to grow and maintain trust for an organisation?

Together with organisations around the world, we are celebrating #WQD2020

After 12 November 2020;



Thanks to everyone who helped us celebrate World Quality Day 2020. Click to find out what we got up to. [link] #WQD2020